Target Group
Postdocs in a group leader position and associate professors of CUI, MIN, UKE (Privatdozentinnen und Juniorprofessorinnen)

Maximum number of participants: 15
All workshops will be held in English

Module Goals
• Furthering self-awareness of one’s individual career in science
• Developing effective career strategies
• Acquiring hands-on tools to realize career opportunities
• Preparation for future leadership positions in academia

Registration
It is possible to attend the workshops individually, but we recommend to participate in all four modules.

Please register by October 5, 2015

To register please follow this link:
www.cui.uni-hamburg.de/academicleadership

We offer free childcare. Please indicate upon registration whether you require this service.

Financial Contribution
As a joint venture, the workshops are financially supported by the Equal Opportunity Programmes of all partners.

Your financial contribution (including catering) to the Academic Leadership Programme is € 30,- per workshop and € 100 for all four. Payable by October 15, 2015.

Kontoinhaber: UKE, HH
Bank: HSH-Nordbank
IBAN: DE97210500000104364000
BIC/ Swift: HSHNDEHH
Referenz: 0745/100, WomenLeadership

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October 2015 – March 2016
Academic Leadership Programme for Women
**Academic Leadership Programme**  
**Career Strategies for Women**

Although many young women study natural sciences, the number of female medical doctors and natural scientists declines dramatically from the postdoc-level upwards.

In order to promote the career paths of women in academia and to prepare them for leadership roles, the equal opportunity teams of the participating partners designed this interdisciplinary training- and networking programme.

The participating partners

- University Medical Center Hamburg-Eppendorf (UKE)
- The Hamburg Centre for Ultrafast Imaging (CUI)
- Faculty of Mathematics, Informatics and Natural Sciences of Universität Hamburg

aim to increase the number of female scientist in leading positions in the field of STEM and encourage training and especially networking across the different research fields.

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**Module I**  
**Becoming Visible: Self-Marketing in Academia**

- Basics of self-marketing in academia
- Investigating different fields of action: working environment, committees & academic associations, conferences, internet & social media
- Making one’s field available to the public: How to use press and media?
- Integrating self-marketing actions in one’s daily life

- **Friday** 30.10.2015, 14.00 - 18.00  
- **Saturday** 31.10.2015, 09.00 - 17.00  
- **Venue** Campus Bahrenfeld  
  Luruper Chaussee 149  
  Building 99, Room IV/V  
- **Trainer** Dr. Tanja Meyer-Treschan, Düsseldorf

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**Module II**  
**Negotiating Professionally in Academia**

Situations requiring negotiations in academia and the conditions for conducting them:

- What is the point of negotiations?  
- Preparing for negotiations effectively  
- Negotiating in difficult constellations/Dealing with resistance, blockades and manipulation

- **Friday** 04.12.2015, 14.00 - 18.00  
- **Saturday** 05.12.2015, 09.00 - 17.00  
- **Venue** Universitätsklinikum Hamburg-Eppendorf, Campus Lehre  
  Martinistr. 52,  
  N55, 3rd Floor, Room 3.09  
- **Trainer** Dr. Margarete Hubrath, Düsseldorf

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**Module III**  
**Networking: A Significant Factor in Career Development**

- The importance of a clear profile and specific benefits of networking in the professional context  
- Network personalities: How do I network? What does confidence and authenticity mean to me?  
- Creation of a personal skills-and-values profile  
- Self-presentation and feedback  
- Gender differences  
- Further development of individual network activities

- **Friday** 12.02.2016, 14.00 - 18.00  
- **Saturday** 13.02.2016, 09.00 - 17.00  
- **Venue** Campus Bahrenfeld  
  Luruper Chaussee 149,  
  Building 99, Room IV/V  
- **Trainer** Dr. Silke Oehrlein-Karpi, Mainz

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**Module IV**  
**Leadership Training for Postdocs**

- The full range of leadership in academia: Effective leadership and dealing with leadership challenges  
- Lateral leadership: Influence-based leadership in sandwich-positions  
- Upward leadership: Effective communication  
- Leading yourself: Tools and techniques for self-management

- **Friday** 04.03.2016, 14.00 - 18.00  
- **Saturday** 05.03.2016, 09.00 - 17.00  
- **Venue** Geomatikum, Bundestr. 55  
  Building 8, Room 1528  
- **Trainer** Prof. Brooke Shaughnessy, München